Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Lab Section #\_\_\_\_\_\_\_\_\_\_

Choose 1 of the Following Options

Microbial Control - TV Option

In a weekend of TV watching - list brand name products in commercials that are advertised to control microbial growth and note what microbes they say the product controls. What advertising tactics do you think the company used in the commercial to try to sell the product - need at least 3 for credit

Microbial Control - Shopping Option

While doing your grocery shopping - list brand name products with a clear indication on the front of the label that the product controls microbial growth. Check the label and list the active ingredient for each product and the microbes the product is intended to control- need at least 3 for credit

Microbial Control - Magazine Option

While reading a magazine(s) - list brand name products that are advertised to control microbial growth, what microbes they say they control, and what the active ingredient in the product is, if present in the ad. - need at least 3 for credit